



## M-TIER SUPPLIER DIVERSITY REPORTING SYSTEM FACT SHEET



### Purpose/Vision

Ford Supplier Diversity Development (SDD) is creating a mechanized, Internet-based reporting program called *M-Tier*. The launch of *M-Tier* supports Ford's role as a leader in supplier diversity. The purpose of *M-Tier* is two-fold:

- Capture diverse spend at all levels of Ford's value chain
- Assist suppliers in Ford's value chain with the initiation of their own Tier 2 reporting programs

Ford is initiating this effort to:

- Support Ford's mission to economically empower diverse communities through the creation of wealth
- Be the catalyst for the creation of new Tier 2 programs throughout the automotive industry
- Align with our goal of being teachers as well as leaders – to assist suppliers without back ground, experience or financial capability to start their own Tier 2 programs
- Expand opportunities to other industries across the nation

### System Capabilities \*

Enhanced system capabilities achieved with the implementation of *M-Tier* include:

- User-friendly design with a convenient reporting format that allows suppliers to report to all customers participating in *M-Tier*
- Ability to upload diverse spend data directly into system
- Real-time verification of diverse supplier profile and certification status
- Capability for value chain users to capture and view their own Tier 2 MBE/WBE/government category purchases information
- Ability for Tier 1 suppliers to establish their own Tier 2 programs or enhance their existing Tier 2 programs
- System capability to conduct random/targeted audits of reported purchases to verify supplier spend detail
- Access to online Supplier Diversity Resource Guide and Supplier Diversity Survey

### M-Tier Benefits - Supplier

- Easier to report diverse spending to Ford
- Available to the suppliers in Ford's value chain free of charge
- Provides one location to report diversity spend to customers who participate in the system
- Provides ability to upload data directly into system
- Provides extensive database for use during reporting process to search for diverse suppliers
- Enables all suppliers in Ford's value chain to set up and administer their own Tier 2 programs
- Ability to capture WBE spend information

### Additional Information

- Tier 2 reports to be submitted using *M-Tier* system Semi Annual
- System Training to include; online webcasts twice a year
- For more information, contact [mtiersupport@cvmsolutions.com](mailto:mtiersupport@cvmsolutions.com)

\* Some capabilities are only specific to Ford Motor Company