



## Vision

Ford Motor Company's Supplier Diversity Development (SDD) department, in partnership with CVM DiversityQuest, has created a mechanized, Internet-based reporting program called the *M-Tier* Diversity Reporting System. The launch of *M-Tier* supports Ford's position as a leader in supplier diversity.

### **The purpose/vision of *M-Tier* is two-fold:**

- Capture diverse spend at all levels of Ford's value chain
- Assist suppliers in Ford's value chain with the initiation of their own Tier 2 reporting programs

### **Ford is initiating this effort to:**

- Support our mission to economically empower diverse communities through the creation of wealth
- Be the catalyst for the creation of new Tier 2 programs throughout the automotive industry
- Align with our goal of being teachers as well as leaders – to assist suppliers without background, experience or financial capability to start their own Tier 2 programs
- Expand opportunities to other industries across the nation